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IMPLEMENTING DIGITAL TRANSFORMATIONS AT SCALE

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KEMPINSKI HOTEL, MUSCAT, OMAN



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GPCA and McKinsey have jointly conducted the Digital Quotient Survey across GPCA member companies and received overwhelming response from 150+ participants. The survey provides an objective and comprehensive measure of a company's digital maturity across strategy, culture, organization and capabilities that correlates to its financial performance. The results from the survey will form the backbone of this workshop, as it takes participants through a journey into the future and discusses how a holistic digital transformation across all business areas can yield benefits for an organization.



WHAT TO EXPECT FROM THIS WORKSHOP?

This workshop will cover a wide range of topics around the theme of implementing holistic digital transformations. The individual sessions will be delivered by leading global McKinsey experts in a variety of formats including presentations and one-on-one sessions with participants. The day will kick-off with a discussion on the "Digital Quotient" survey and will be followed by several thematic sessions across functional areas.



WHAT WILL ATTENDEES LEARN?

This workshop will help leaders understand key success factors behind implementing digital transformations at scale across the organization and changing the way of working to yield a step change in human capital productivity and asset efficiency. In particular, we will have dedicated expert led sessions on digital manufacturing, digital supply chains, digital pricing and digital capex. The results of the Digital Quotient Survey will also provide insights into navigating digital challenges and opportunities in the region.



WHO SHOULD ATTEND?

This workshop will be most helpful for executive management including CEOs and N-1, N-2 level executives as it focuses on key strategic areas, critical to the success of a digital transformation. In particular, in the second half of the workshop leading McKinsey digital experts will spend one-on-one time with the attendees in 15-20 minute slots to discuss top of mind topics.

AGENDA

08:55 - 09:00	Welcome note Elan Habib, Head of Thought Leadership and Strategic Research, GPCA
09:00 - 09:30	Digital quotient survey results Gaurang Jhunjhunwala, Associate Partner, McKinsey & Co and Vinay Chandran, Partner, McKinsey & Co
09:30 - 10:00	Evolution of digital in the petrochemicals industry Florian Budde, Senior Partner, McKinsey & Co
10:00 - 10:30	Digital manufacturing Olivier Notredaeme, Partner, McKinsey & Co
10:30 - 11:00	Break
11:00 - 11:30	Digital pricing Chris McNally, Expert Partner, McKinsey & Co
11:30 - 12:00	Digital supply chain Markus Leopold, Expert Partner, McKinsey & Co
12:00 - 12:30	Digital capex Viatcheslav Shak, Partner, McKinsey & Co
12:30 - 14:00	Lunch and prayers (Sign-up one-on-one sessions)
14:00 - 16:30	One-on-one sessions <i>McKinsey experts</i>



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